

Effective ESL Instruction Using the 4 C's

A National Geographic Learning Webinar

By Rob Jenkins & Staci Johnson
ESL-Teacher.net

 NATIONAL
GEOGRAPHIC
LEARNING

WHY EDUCATIONAL STANDARDS?

CHAT

WHY EDUCATIONAL STANDARDS?

In the age of accountability and data, achieved benchmarks to indicate progress are essential because they help us to identify where our individual students are in the educational process, and what we can do to help them reach their personal goals.

Standards provide a target for students to transition successfully to college, to the workplace, or other meaningful endeavors.

Jenkins 2018

STANDARDS PROMOTE EFFECTIVE LEARNING

“A focus on creativity, critical thinking, communication and collaboration is essential to prepare students for the future.”

-PARTNERSHIP FOR 21ST CENTURY LEARNING
www.p21.org/our-work/p21-framework

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- 
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 2. critical thinking
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 - 5.
- 4HAT**

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1. creativity
2. critical thinking
3. communication
4. collaboration
5. confidence

STANDARDS PROMOTE EFFECTIVE LEARNING

Why Confidence?

CHAT

MISSION STATEMENT

Give students *challenging* opportunities to be successful in their language-learning experience so they develop *confidence* and become independent, lifelong learners.

NEW STANDARDS EMPHASIZE



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- 4. The Whole Student:** We don't think of our students as learners who once they leave are someone else's responsibility, but life-long learners whom we can help establish life paths and make life goals.

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- 5. Academic and Career Goals:** our instruction no matter the subject matter should help students learn lifelong skills that they will need to be successful in the school and their careers.

TYPES OF STANDARDS

Soft Skills and Workplace

- SCANS (Secretary's Commission on Achieving Necessary Skills)
- EFF (Equipped for the Future)
- 21st Century Skills
- Employability Skills Framework
- State Requirements

Academic Skills and Content

- CCRS (College and Career Readiness Standards)
- ELPS (English Language Proficiency Standards)
- CASAS Content Standards
- 21st Century Skills

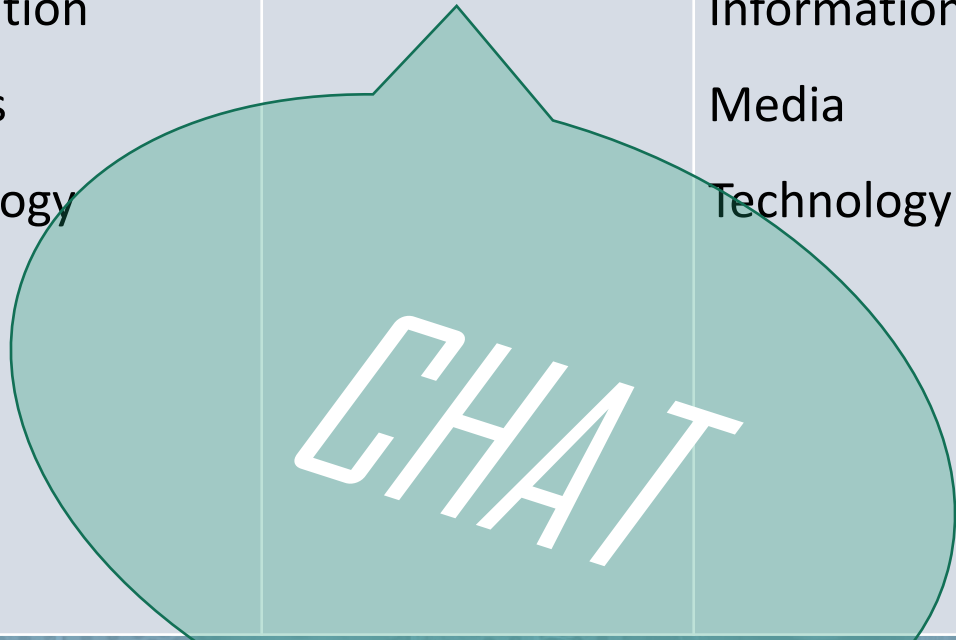
Level Descriptors

- NRS (National Recording System) – Educational Functioning Levels
- CASAS (Comprehensive Adult Student Assessment Systems)

SOFT SKILLS AND THE WORKPLACE

SCANS (1992)	EFF (2000)	21 st Century (2002)	Employability Skills Framework (Recent)
Basic Skills	Communication	Life and Career	Interpersonal Skills
Thinking Skills	Decision Making	Critical Thinking	Personal Qualities
Personal Qualities	Interpersonal	Collaboration	Technology Use
Resources	Lifelong Learning	Creativity	Systems Thinking
Interpersonal Skills		Communication	Communication Skills
Information		Information	Information Use
Systems		Media	Resource Management
Technology		Technology	Critical Thinking Skills
			Applied Academic Skills

CCRS 2013 / ELPS 2016

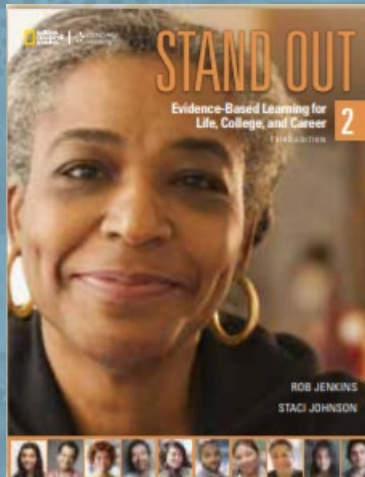


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CCRS 2013 / ELPS 2016

CONTRIVED COMMUNICATION



Dialogs provide scaffolding to real communication



carton(s)



box(es)



jar(s)



pound(s)



bag(s)



bottle(s)



can(s)



gallon(s)



loaf (loaves)

Shopping List

milk	3 gallons	ground beef	2
flour	2	sugar	3
tomatoes	5	jam	1
bread	3	oil	2
cake mix	2	oranges	3
ice cream	4	chicken soup	4

Some / any

Question	Do we need any milk?
Statement	We need some milk.

PLURALS

/z/	/ez/
cartons	loaves
pounds	bags
jars	cans
bottles	gallons

- F. Practice the conversation with a partner. Use items from the shopping list to make new conversations.**

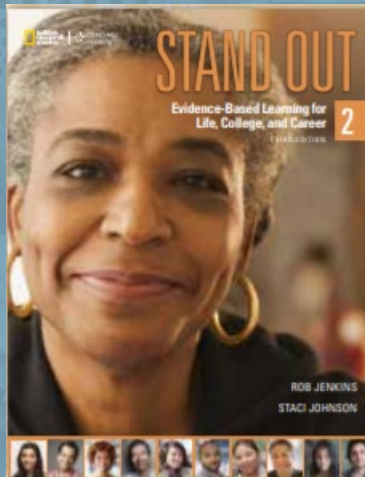
Augustin: Do we need any milk at the store?

Silvia: Yes, we need some milk.

Augustin: How many gallons do we need?

Silvia: We need three gallons.

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66 Unit 3

AUTHENTIC COMMUNICATION



G. Study the chart with your classmates and teacher.



Count and Noncount Nouns		
Count nouns	Use <i>many</i> with nouns you can count.	How <i>many</i> tomatoes do we need? How <i>many</i> pounds of tomatoes do we need?
Noncount nouns	Use <i>much</i> with nouns you cannot count.	How <i>much</i> flour do we need? How <i>much</i> rice do we need?

H. Complete the sentences with *much* or *many*.

1. How _____ bananas do we need?
2. How _____ bottles of oil do we need?
3. How _____ oil do we need?
4. How _____ flour do we need?
5. How _____ apples do we need?
6. How _____ pounds of apples do we need?

- I. PLAN** You are planning a party for twenty people. In a group, make a shopping list on a separate piece of paper.
- J. APPLY** Go to a local market or on the Internet to find the total cost of your food items in Exercise I.



“Authentic” Communication is when students improvise with the language.

AUTHENTIC COMMUNICATION



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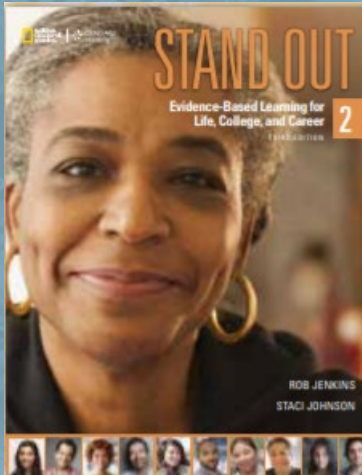
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CCRS 2013 / ELPS 2016

CRITICAL THINKING



D. Augustin and his family don't eat together because they are very busy. Read what they eat.



Silvia

Breakfast: cereal and milk
Lunch: green salad and fruit juice
Dinner: spaghetti with meatballs and ice cream



Augustin

Breakfast: coffee
Lunch: sausage, beans, rice, and water
Dinner: cheese, bread, green salad, and fruit



Fernando

Breakfast: fruit, cereal, milk, and toast
Lunch: pepperoni pizza and milk
Dinner: fried chicken and a baked potato



Rosa

Breakfast: toast and coffee
Lunch: soup, bread, fruit, and yogurt
Dinner: turkey, potatoes, green salad, and water



Gabriel

Breakfast: doughnut and coffee
Lunch: hamburger, fries, and soda
Dinner: pepperoni pizza and beer

SIMPLE PRESENT: HAVE

I have ...
You have ...
He/She has ...

E. **RANK** Who has the best diet? In a group, rank the family members in order from the best diet to the worst. 1 is the best.

- _____ Silvia
- _____ Augustin
- _____ Fernando
- _____ Rosa
- _____ Gabriel

REAL CRITICAL THINKING GUIDING PRINCIPLE

Write a one sentence guiding principle of *critical thinking* in the classroom. Start with:

“Tasks where students...”

CHAT

REAL CRITICAL THINKING GUIDING PRINCIPLE

“Tasks that require learners to think deeper than the superficial vocabulary and meaning”

Jenkins & Johnson 2016

CRITICAL THINKING

LESSON 4 A healthy diet

GOAL Identify healthy foods

- A.** Close your books and listen. Then, read about nutrition and discuss the paragraph with the class.

Nutrition means the food we eat and how much we eat of each food group. Good nutrition is important. When we eat good food, our bodies are stronger and we stay healthy. MyPlate is a guide that helps us choose the best foods for a balanced diet. It is healthy to eat food from each of the main food groups.

- B. INTERPRET** Look at the MyPlate nutrition guide. What foods can you put into the different groups?



- C. CLASSIFY** Write nutritious foods for each category.

Grains	Vegetables	Fruits	Protein	Dairy

Lesson 4 71

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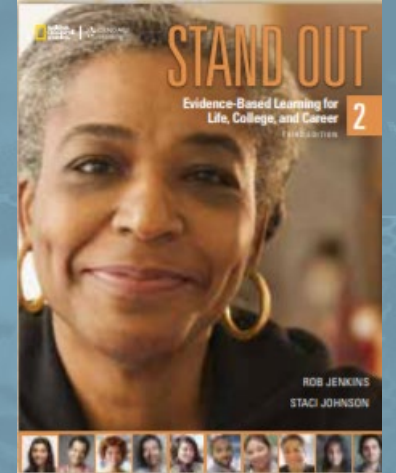
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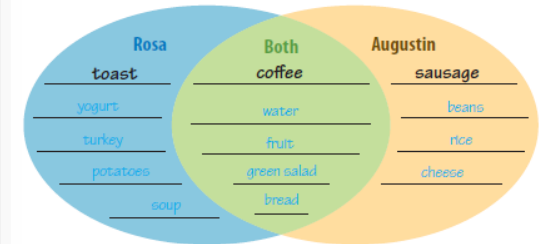
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- ___ Silvia
___ Augustin
___ Fernando
___ Rosa
___ Gabriel

72 Unit 3



- F. COMPARE** Complete the diagram. Write the foods Rosa and Augustin eat for breakfast, lunch, and dinner.



- G. APPLY** What do you and your family eat for breakfast, lunch, and dinner? Complete the chart. Answers will vary.

Breakfast	Lunch	Dinner

- H. Ask a partner**

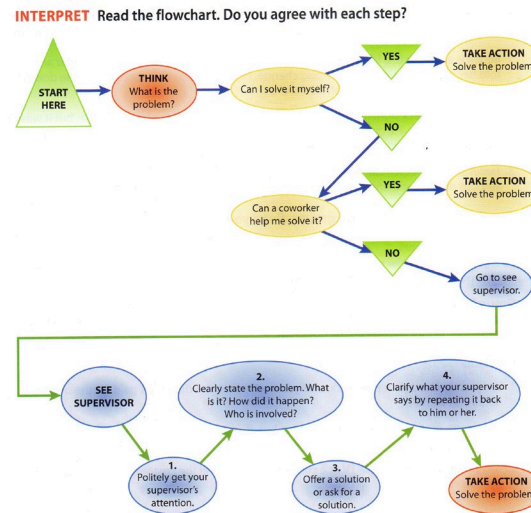
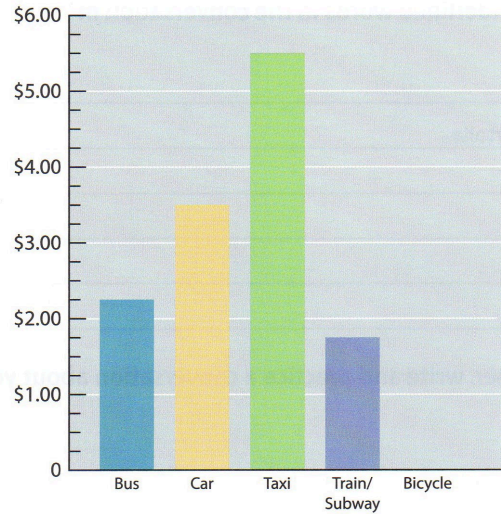
1. What do you eat for breakfast? _____
2. What do you eat for lunch? _____
3. What do you eat for dinner? _____

Lesson 4 73

EXAMPLES OF CRITICAL THINKING ACTIVITIES

- analyzing data (graphs, charts)
- classifying
- collaborating over a problem
- comparing (VENN, Johari, charts)
- defining concepts
- evaluating information with a rubric
- individually solving problems
- predicting outcomes
- ranking
- reaching consensus
- summarizing concepts

EXAMPLES OF CRITICAL THINKING ACTIVITIES

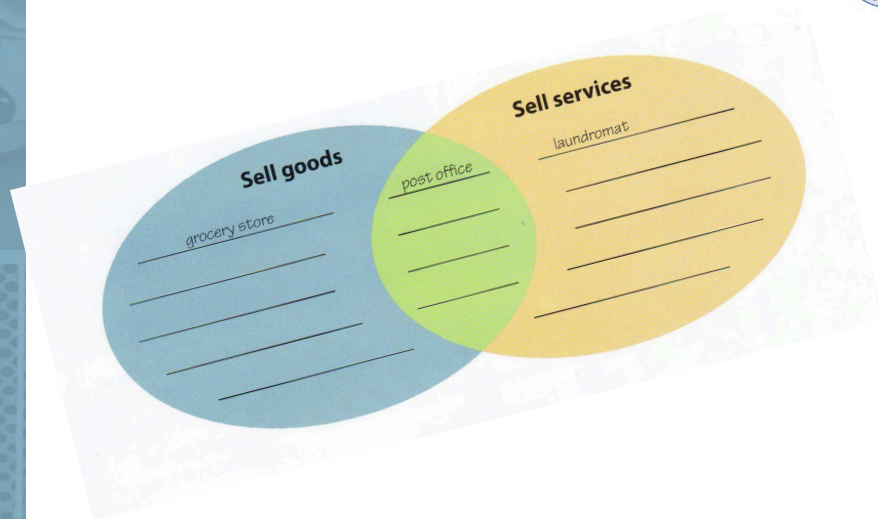


Read the paragraph.

A cold and the flu are similar illnesses and have some of the same symptoms. The symptoms of a cold are a low fever, a sore throat, a headache, and a runny nose. People usually have a cold for one or two weeks. People with the flu feel very tired and sick. They often have a high fever, a dry cough, a headache, and muscle aches. Just like a cold, people can have the flu for one or two weeks, too. Many people get a cold or the flu every year and hate them both!

CLASSIFY Compare cold and flu symptoms. Complete the table.

Cold symptoms	Flu symptoms



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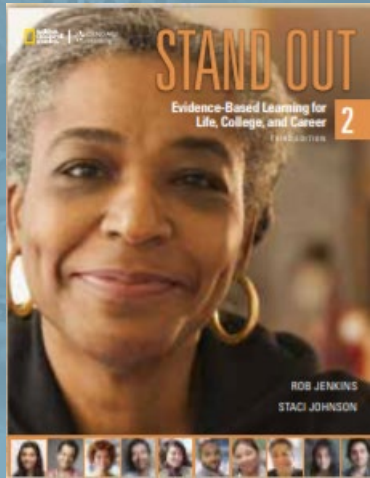
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CONTRIVED COLLABORATION

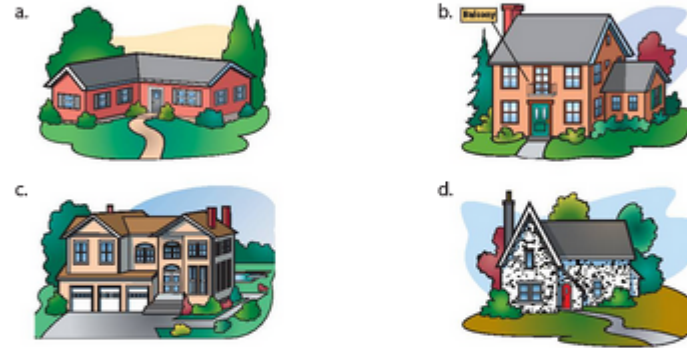


GOAL ■ Interpret classified ads

A. SURVEY Talk in groups about your home.

1. What kind of home do you live in?
2. How many bedrooms does it have?
3. Is your home large or small?
4. Is your home one story or two story?
5. Do you have a yard or a balcony?
6. Is your home old or new?

B. Listen to the descriptions and point to the correct house.

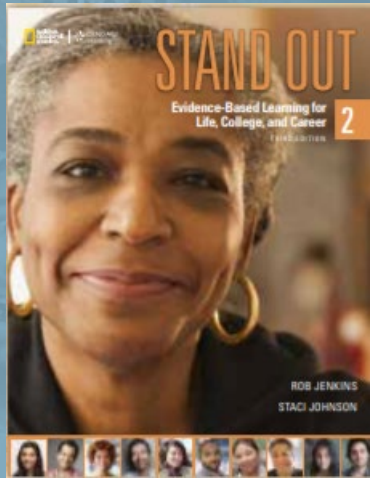


C. Match the pictures with the descriptions below.

1. This large four-bedroom, three-bathroom house is the perfect rental for big families. The house is old but is in very good condition. The neighborhood is quiet and comfortable. There is a beautiful view from the balcony. This two-story house rents for \$2,500 a month, and utilities are included.
2. Come and see this new, small, one-story dream house. It is in a small and friendly neighborhood. This house rents for \$1,800 a month. It has one bedroom, one bathroom, and a large kitchen. You will love it when you see it!
3. Sometimes older is better. This small two-bedroom, one-bathroom house has an interesting history. The same person has owned it for 50 years. Rent it for an amazing \$1,500 a month.
4. If you want to rent a big home and money is not important, rent this very large five-bedroom, three-bathroom house with a swimming pool. It is a great value for \$3,000 a month.

Group work where students ask and answer questions provides scaffolding to real collaboration.

CONTRIVED COLLABORATION



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a.



b.



c.



d.



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REAL COLLABORATION



F. Look at the ads and ask a partner the questions below.

RENTALS		
1. FOR RENT Two-bedroom, two-bathroom condo. Utilities paid and air-conditioning included. Near parks and schools. Dallas City \$1,000 Ask inside for more information	2. FOR RENT Four-bedroom, three-bathroom house with a pool, fireplace, and balcony. 5253 Bountiful Street, Luxury Heights \$1,400 Ask inside for more information	3. FOR RENT Clean, three-bedroom apartment with air-conditioning. Refrigerator included. No pets. \$1,200 Ask inside for more information
4. FOR RENT One-bedroom, one-bathroom apartment. New carpets. Sycamore St., Costa Mesa \$900 Ask inside for more information	5. FOR RENT Three-bedroom, one-bathroom condo with air-conditioning. Water paid. Bridgemont \$1,400 Ask inside for more information	6. FOR RENT Like-new two-bedroom mobile home. Utilities paid. Seawall Estates, Newton \$1,100 Ask inside for more information

1. Which home is under \$1,000 a month?
2. Which homes have air-conditioning?
3. Which home has a refrigerator included?
4. Which home has three bathrooms?

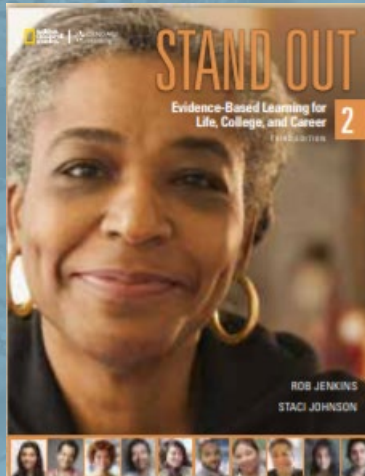
G. CREATE In a group, write a classified ad. Answer these questions in your ad.

1. How much is the rent?
2. How many bedrooms are there?
3. How many bathrooms are there?
4. What amenities are there?
5. Who do you call?
6. What's the phone number?

H. APPLY Look on the Internet to find classified ads for your area. Find a home for yourself. Report to the class.

“Real”
Collaboration is
when students
work together to
make decisions.

REAL COLLABORATION



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ALL 4 C'S

TEAM PROJECT Plan a menu

In this project, you will plan a family menu. You are a family of four or five people. You have \$150 to spend on food for the next week. What can you make for breakfast, lunch, and dinner? Make a menu and go shopping.

-  1. **COLLABORATE** Form a team of four or five students. In your team, you need:

Position	Job description	Student name
Student 1: Team Leader	Check that everyone speaks English. Check that everyone participates.	
Student 2: Chef	Plan meals for the family with help from the team.	
Student 3: Shopper	Write a shopping list for the family with help from the team.	
Students 4/5: Spokespeople	Prepare a class presentation with help from the team.	

2. Choose a name for your family.
3. Fill in a calendar with your meal plans for breakfast, lunch, and dinner for one week.
-  4. Make a shopping list. How much of each item do you need? Estimate the prices of the items on your list. Make sure the total is under \$150.
5. Write a recipe for one of your meals.
6. Make a family presentation to the class. Tell the class about the meals on your menu. How much money will you spend? How much money will be left? What can you do with the money that will be left over?






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Family Menu

Your family has no food in the house. You only have tap water. Make a menu for the week.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
							Breakfast
							Lunch
							Dinner

		Serves ___ people	
Ingredients:			
Instructions:			

Product	\$	Container or Quantity	Product	\$	Container or Quantity
Apple Juice	3.35	gallon	Ketchup	1.55	bottle
Bananas	.59	pound	Lettuce	1.29	head
Beef	2.89	pound	Margarine	2.45	tub
Bell Pepper	.69	pound	Milk	3.79	gallon
	2.49	loaf	Onion	.99	pound
<i>Bread</i>					
Broccoli	.39	pound	Orange Juice	5.99	gallon
Butter	3.99	package	Oranges	.99	pound
Cake	4.99	each	Peanut Butter	4.27	jar
Canned Beans	.99	can	Pickles	3.22	jar
Canned Corn	.99	can	Pie	4.59	each
Canned Peas	.99	can	Pineapple	1.35	can
Carrots	1.29	bag	Pork Chops	2.99	pound
Cauliflower	.99	pound	Potato Chips	2.99	bag
Celery	2.99	bunch	Sausage	1.65	package
Cheese	3.99	pound	Shrimp	9.99	pound
Chicken Breasts	1.59	pound	Sirloin Steak	5.19	pound
Chicken Legs	.89	pound	Soda	2.99	six pack

2000 multilevel worksheets

LIST YOUR IDEAS FOR PROJECTS

CHAT

TEAM PROJECTS	Basic	Book 1	Book 2	Book 3	Book 4	Book 5
	Make a class book	Create a student profile	Describe a student	Make a schedule	Create a goal chart	Create a personal profile
	Make a display (culture)	Plan a department store	Design a clothing store	Create a purchase plan	Purchase plan	Create a financial plan
	Make a shopping list	Create a restaurant	Plan a menu for a week	Create a housing plan	Real estate brochure	Create an auto handbook
	Open a clothing store	Plan a dream home	Plan a move	Create a city brochure	Community Resource Guide	Housing issues Presentation
	Describe your community	Make a city brochure	Describe your community	Create a healthy living plan	Community health pamphlet	Health Presentation
	Create an appointment book	Role-play an emergency	Make a health pamphlet	Create a job app portfolio	Job application portfolio	Create an online store
	Start a company	Get a new job	Make your own company	Create employee handbook	Solve a company problem	Set-up a business office
	Create a study guide	Meet your goals	Make a time line	Run for mayor	Conduct an election	Give an opinion speech

CARTOON CITY



CARTOON CITY

Cartoon City is a small city. There are 3000 people in our city. We have 300 houses, 500 apartments, and mobile home place. We have also amusement park. It name is Toon Town. Many peoples like our city because fun for peoples.

The climate here is beautiful. It is sunny every day. The streets in our city are interesting. We have Toon Street, Looney Avenue, Superman Street, and Spiderman Blvd.

Please come to our city. We have big hotel and many tourists.

EXAMPLES

Mayor: Alejandro Vega

City Planner: Marisa Hernandez

Publicity Specialist: Trang Nguyen

Spokesperson: Leticia Bravo



EXAMPLES

Team
Felix Bernal
Phuong Do
Lisett Osorio
Jesus Lorenzo

Our Goal → To speak English very well

Step 1 → We need speak English every day in the class and after class.
October

Step 2 → We most listening radio, watch TV and read magazines and newspaper in English.
October, November

Step 3 → We need try to speak English in the community like: store, restaurants, library, family, friends.
December

Obstacles
The community where we live speaks our native language. We don't have a lot of time to study English, because we have to work.

Solutions:
• We need to practice and don't be afraid when speak English. Always try!
• We should prioritize our tasks speak more English.

Time Management
Make a schedule that remembers what we should do every day. To combine two or more tasks and do them simultaneously. Be positive about your achievements reward yourself for the goals that you have accomplished.

We Can Do It!

KENMOR SEARS sale
Good life. Great price!

0% Finance For 1 year with your credit card or 30% off all items over the \$5000. Call us if more the \$5000. Delivery & Service for 1 year FREE.

Be a Smart Consumer

1. Make a Budget for \$1,000 and stick to it.
2. Shop around for quality and price, ask for credit terms and service.
3. Read sale ads carefully some ads misleading information.
4. Read the merchant's pricing policy carefully.
5. Check out internet sites that compare prices for offered on line.
6. Consider bargains offers that are base on purchases of additional merchandise.
7. Ask about refund and return policy for sale.
8. Also ask about offer an extended warranty most stores they extended a guarantee.
9. Finally our purchase plan buy a REFRIGERATOR.

(Women's clothes)



The fashion Boutique
Esmeralda's

HOURS:

M-F 10.00AM-9.00PM
Sat 11.00AM-7.00PM
Sun 11.00AM-7.00PM

EXAMPLES



Clothing Store Data
Store Name The Fashion Boutique
Esmeralda's



Clothes Items	Sizes	Colors	Patterns	Unit Prices
dress	All sizes	All colors	smooth silk	\$40.00 80.00
blouse	"	"	striped	\$20.00
pants	"	"	striped, plaid, floral	\$15.00 30.00
shorts	"	"	"	\$22.00 35.00
high heels	"	"	"	\$15.00 25.00
dress shoes	"	"	striped, smooth	\$30.00
sandals	"	"	"	\$20.00 45.00
dress coats	"	"	All sizes	\$12.00 25.00
stole	"	"	"	\$50.00 70.00
capris	"	blue and black	brown and black	\$25.00 38.00
tops	"	"	smooth (all)	\$18.00
belts	"	"	smooth (all)	\$11.00
undergarment	"	"	striped, floral	\$25.00
bras	"	"	black and brown	\$
blow underwear	"	"	"	\$10.00 15.00
			smooth	\$35.00 50.00

Team Leader Esmeralda
Artist Angelica
Sales Specialist Silvia
Spokesperson Maribel
Angelica



Hours:
The Fashion Boutique Esmeralda's
M-F 10.00AM-9.00PM
Sat 11.00AM-7.00PM
Sun 11.00AM-7.00PM

\$40	\$15	\$20	\$25
\$20	\$12	\$25	\$35
\$10	\$15	\$18	\$50
\$25	25	\$20	\$15

Team Leader Esmeralda
Artist Angelica
Sales Specialist Silvia
Spokesperson Maribel
Angelica



STAND OUT

Third Edition



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THANK YOU

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