9 It's a technical issue

Glossary

Page 101

- 9.1 data centre (n) /'deɪtə sentə(r)/
 a resource network of computer servers for
 sharing, storing or processing information
 between users in an organisation The
 company expanded its data centre to cope
 with the growing number of products they were
 handling. ❖ centro dati
- 9.2 (early) adopter (n) /('3ːli) ə'doptə(r)/
 sb who starts using a new technology (when it
 is still new) The bank was an early adopter
 of two-step security log-in systems.
 ❖ utilizzatore precoce
- 9.3 the cloud (n) /ðə klaʊd/
 a remote storage network for users to keep
 information or software programs online, which
 others may also have access to ◆ You can
 store photos and videos in the cloud to save
 space on your tablet. ❖ cloud

Reading Pages 102-103

- 9.4 artificial intelligence (n) /ˌɑːtɪfɪʃl ɪnˈtelɪdʒəns/
 computer systems that can use logic and
 imitate human thought processes Artificial
 intelligence can defeat even the most skilled
 players at board games, such as chess and
 Go. ❖ intelligenza artificiale ❖ Abbrev: Al /ˌei
 al/
- 9.5 chatbot (n) /'t∫ætbot/
 a computer program designed to copy human
 speech to have a conversation with sb, usually
 online He asked his smartphone chatbot for
 information about the city sights and got some
 useful information. ❖ chatbot
- 9.6 face recognition (n) /feɪs rekəgˈnɪʃn/
 ability of a device to recognise sb's face My
 passport photo was checked at the airport,
 using digital face recognition. ❖ riconoscimento
 facciale ை Also: facial recognition
- 9.7 text editor (n) /'tekst edito(r)/
 a computer program that enables you to make
 changes to a piece of writing He uses the
 text editor on his phone to change the wording
 of his files in the cloud. ❖ editor di testi
- 9.8 astounding (adj) /əˈstaʊndɪŋ/
 astonishing The GPS system can detect
 your location with astounding accuracy.

 > astound (v) ❖ sorprendente

- 9.9 portable (adj) /'pɔːtəbl/ that can be carried or moved easily ● I have a portable phone charger that's very handy to use while travelling. ➤ portability (n)
 ❖ portatile
- 9.10 foresee (v) /fɔː'siː/
 predict None of the residents had foreseen
 the amount of damage the storm would do.

 ➤ foreseeable (adj) ❖ prevedere
- 9.11 bot (n) /bot/
 a computer program that does tasks, such as data searches, automatically on the internet
 Many of the emails I receive appear to be sent by bots rather than real people.
 ❖ bot
- 9.12 automated (adj) /'ɔːtəmeɪtɪd/
 done by machines or computers, not people
 Automated check-outs are common in
 UK supermarkets. >> automation (n)
 ❖ automatizzato
- 9.13 warehousing (n) //weəhaʊzɪŋ/
 the activity of storing large quantities of goods
 in a building before they are sold They
 have a small workshop where they make
 clothes to measure, thus avoiding the need for
 warehousing. ➤ warehouse (n) ❖ stoccaggio
- 9.14 repetitive (adj) /rr'petətrv/
 done many times in the same way, so it is
 boring Ivana jokes with her workmates to
 make her factory job seem less repetitive.

 ➤ repeat (v), repetition (n) ❖ ripetitivo
- 9.15 personalise (v) /'pɜːsənəlaɪz/
 change sth to make it suit sb's individual
 needs He has some family photos on his
 desk to personalise his workspace.

 >> personal, personalised (adj)

 ◆ personalizzare
- 9.16 algorithm (n) /ˈælgərɪðəm/
 a set of rules or formulae that a computer
 uses to calculate sth Smartphone apps use
 algorithms to personalise ads for users.

 ❖ algoritmo
- 9.17 appealing (adj) /'əpi:lɪŋ/
 attractive The idea of working on a
 construction site in all weathers doesn't sound
 so appealing. ➤ appeal (v, n) ❖ attraente

- 9.18 healthcare (n) /'helθkeə(r)/
 medical services Healthcare workers have
 been working under extreme pressure dealing
 with patients throughout the pandemic.
 ❖ sanità
- 9.19 care (n) /keə(r)/
 giving attention and looking after sb/sth

 Parents should give their children love and care. ➤ care (v), caring, careful, careless (adj)

 cura, attenzione
- 9.20 autonomous (adj) /ɔː'tɒnəməs/
 which uses technology to be self-controlling
 without a human operator More safety tests
 have to be carried out on driverless vehicles
 before autonomous transport can be used
 more widely. ➤ autonomously (adv)

 ❖ autonomo
- 9.21 majority (n) /məˈdʒɒrəti/
 the larger number of sth A large majority of students were against having online lessons.
 ❖ maggioranza ⑤ Opp: minority
- 9.22 negotiate (v) /nrˈgəʊʃieɪt/
 make your way through or past obstacles on a
 difficult route He negotiated a path through
 the crowds of commuters to catch the morning
 train. ➤ negotiation (n), negotiable (adj)
 ♣ negoziare
- 9.23 commute (n) /kəˈmjuːt/
 the journey to work and back She uses
 public transport on her daily commute to
 work in the city. ➤ commuting, commuter (n),
 commute (v) ❖ tragitto casa-lavoro
- 9.24 efficiency (n) /ɪˈfɪʃnsi/
 how well sth is done without wasting time,
 money, etc. When driven at a steady speed,
 the car has astounding fuel efficiency.

 > efficient (adj), efficiently (adv)

 ❖ efficienza
- 9.25 pervasive (adj) /pə'veɪsɪv/
 which spreads to all parts of sth The
 pervasive influence of technology makes it
 harder to keep up with events without using
 the internet. ➤ pervade (v) ❖ pervasivo
- 9.26 grid (n) /grɪd/
 a network which connects a supply of sth

 Using GPS will ensure your location is connected to the information grid.

 ⇒ griglia, rete
- 9.27 alert (v) /əˈlɜːt/
 make sb aware of sth that may need attention

 The banking app will alert you to new payments made from your account.

 ⇒ alert (adj, n), alertness (n) ❖ allertare
- 9.28 prospect (n) /'prospekt/
 the possibility of a future event He couldn't face the prospect of losing his job.
 ❖ prospettiva

- 9.29 privacy (n) /'prɪvəsi/
 the state of being alone and not having
 personal details known publicly She uses
 a fake profile on social media because she
 values her privacy. ➤ private (adj), privately
 (adv) ❖ privacy
- 9.30 outweigh (v) /ˌaʊtˈweɪ/
 be more important than sth else The costs
 of buying and maintaining an electric car could
 outweigh the benefits. ❖ superare
- 9.31 capacity (n) /kə¹pæsəti/
 ability to do sth She has a great capacity for remembering dates and details of events.
 ❖ capacità
- 9.32 willingness (n) /ˈwɪlɪŋnəs/
 the quality of being willing to do sth The new
 teacher showed a willingness to adapt her
 methods to suit her students' needs.
 ❖ inclinazione ❖ Opp: unwillingness
- 9.33 universal (adj) /juːnɪˈvɜːsəl/
 relating to everyone and everything Pollution
 is a universal issue that affects us all.

 > universe (n), universally (adv)

 ◆ universale

Vocabulary Page 104

- 9.34 format (n) /'fɔːmæt/
 the general design or type of sth I had to
 change the format of the document to make it
 readable. ➤ format (v) ❖ formato
- 9.35 export (v) /ɪk'spɔːt/
 move computer data to another program or
 device She exported the videos saved on
 her computer to an external hard drive.

 > export (n) ❖ esportare
- 9.36 drop-down menu (n) /ˌdrop daʊn 'menjuː/
 a list that appears when selected on a
 computer screen from which you can choose
 an option By selecting an option on the
 drop-down menu, you'll see what's available
 on the shop's website. ❖ menu a tendina
- 9.37 navigate (v) /'nævɪgeɪt/ find your way to a location on your computer or on the internet ● He found the official website confusing and difficult to navigate. > navigator, navigation (n) ❖ navigare
- 9.38 uninstall (v) /ˌʌnɪnˈstɔːl/
 remove a software program from a computer
 In order to update the app, I had to uninstall the previous version. ❖ disinstallare

 Sopp: install

- 9.39 cut and paste (expr) /kʌt ənd peɪst/
 select images or text to remove them from one
 document and put them in another You can cut
 and paste quotes from the news article to share
 on Twitter. ❖ taglia e incolla
- 9.40 hack (v) /hæk/
 illegally access a computer He was sent to
 prison after he hacked the politician's email.
 ➤ hacker, hacking (n) ❖ hackerare
- 9.41 swipe (v) /swarp/
 touch the screen on a device and move your
 finger quickly across it Swipe the phone
 screen to view the next photo. ➤ swipe (n)
 passare
- 9.42 refresh (v) /rɪˈfreʃ/
 click on a command to show the most recent
 version of a website or document You need
 to refresh the web page to see the changes
 you have made. ❖ aggiornare
- 9.43 scroll (v) /skrol/
 move parts of a text on a computer screen up and down I had to scroll down to find the right page in the long PDF. ➤ scroll (n)

 ❖ scorrere
- 9.44 graphics (n pl) /'græfɪks/
 digital designs or images She installed a
 more expensive card to see the graphics on
 the screen in better quality. ➤ graphic (n, adj)

 ❖ grafica
- 9.45 USB port (n) /juː es 'biː pɔːt/
 (Universal Serial Bus port) the part of a
 computer where other devices like printers,
 USB sticks, etc. can be connected

 I connected my printer to my laptop's USB
 port, but it's not coming up. ❖ porta USB
- 9.46 RAM (n, abbrev) /ræm/
 (Random-Access Memory) computer memory

 My PC doesn't have enough RAM to run
 both apps at the same time. ❖ RAM
- 9.47 screenshot (n) /'skri:n∫ot/
 an image of what is shown on a screen at a
 particular moment She took a screenshot of
 his offensive comments on social media and
 sent it to her lawyer. ❖ schermata
- 9.48 spreadsheet (n) /'spredʃiːt/
 a computer program with rows and columns
 to list data, e.g. for keeping records of a
 project or finances The accountant created a
 spreadsheet to list the company expenses.
 ❖ foglio di calcolo
- 9.49 compatible (adj) /kəmˈpætəbl/
 having similar or matching characteristics

 I had trouble finding a charger that was
 compatible with my old camera.

 > compatibility (n), compatibly (adv)

 compatibile

 Opp: incompatible

- 9.50 read-only (adj) /ˌriːd ˈəʊnli/
 which can be seen and read, but not changed

 The document had been sent in read-only
 format, so I had to save it under a new name
 for editing. ❖ sola lettura
- 9.51 digital native (n) /ˌdɪdʒɪtl 'neɪtɪv/
 sb who has grown up with technology and can
 use it easily The generation born after 2000,
 could be regarded as digital natives, having
 grown up with technology. ❖ nativo digitale

Grammar Page 105

- 9.52 code (v) /kəʊd/
 write a computer program using a set of numbers, symbols and words I learnt to code programs to build online games. ➤ code (n)

 programmare
- 9.53 launch (v) /lɔːntʃ/
 make a new product or service available to
 the public The company will launch a new
 version of the phone in a few months.

 >> launch (n) ❖ lanciare

Listening Page 106

- 9.54 data analyst (n) /'dertə 'ænəlɪst/
 sb whose job is to collect and process
 information and statistics and then explain
 what this information means A good data
 analyst must know how to use information to
 help a company make business decisions.
 ❖ analista
- 9.55 games developer (n) /geɪmz drˈveləpə(r)/
 sb whose job is to work with designers to turn
 ideas for games into playable games
 Her ambition is to become a video games
 developer at the end of her programming
 course. ❖ sviluppatore di giochi
- 9.56 information security analyst (n) /ˌɪnfəˈmeɪʃən srˈkjʊərəti ˈænəlɪst/ sb whose job is to install software to protect computer networks and plan ways to keep these networks safe The bank employs information security analysts to prevent hacking attempts. ❖ analista della sicurezza informatica
- 9.57 software engineer (n) /'softweer endʒɪnɪə(r)/
 sb whose job is to use their knowledge of
 computer science and coding to develop new
 computer programs ◆ A software engineer has
 to think out of the box to design and code new
 programs. ❖ ingegnere software

- 9.58 web designer (n) /web dr'zarnə(r)/
 sb whose job is to plan and create internet
 sites, using text, sounds, pictures, graphics
 and video They hired a web designer to set
 up their new company website.
 ❖ web designer
- 9.59 internship (n) /'ɪntɜːnʃɪp/
 a student training programme The science
 graduate did her internship at a government
 research lab. ❖ tirocinio
- 9.60 tutorial (n) /tjuː'tɔːriəl/
 a short video, book or computer program
 with instructions on a particular subject
 The camera comes with an online tutorial to
 help you learn to use it. ➤ tutor (n, v)
 tutorial

Speaking Page 107

- 9.61 barcode (n) /'bɑːkəʊd/
 a pattern of lines printed on packaging or
 stuck onto products, which gives information
 readable by computer I questioned the
 supermarket bill when the shop assistant
 scanned the barcodes on some things twice.
 ❖ codice a barre
- 9.62 search engine (n) /sɜːtʃ 'enʤɪn/
 a program that finds data from a network

 This computer has Safari installed as the main search engine, but I'm used to using Google. ❖ motore di ricerca
- 9.63 co-ordination (n) /kəʊˌɔːdɪˈneɪʃn/
 the ability to control the movements of your
 body parts Playing with toys helps children
 develop their co-ordination. ➤ co-ordinate
 (v), co-ordinator (n) ❖ coordinazione Also:
 coordination
- 9.64 addictive (adj) /əˈdɪktɪv/
 so enjoyable you do not want to stop Some
 TV series can be very addictive if you get
 into the story and watch one episode after
 another. ➤ addict, addiction (n) ❖ che causa
 dipendenza
- 9.65 attention span (n) /ə'ten∫n spæn/
 the amount of time sb can stay focussed on
 and interested in sth Young children can
 become bored quickly with an activity as
 they have a limited attention span. ❖ curva
 dell'attenzione

Grammar Page 108

- 9.66 bank balance (n) /'bæŋk bæləns/
 the amount of money in a bank account

 Towards the end of the month, his bank
 balance is always very low. ❖ saldo
- 9.67 faulty (adj) /ˈfolti/
 not working properly or not perfectly made

 This USB port is faulty so there's no point connecting your USB stick. ❖ difettoso
- 9.68 advisor (n) /ədˈvaɪzə(r)/
 an expert or instructor who gives advice on
 a particular thing I had to call a technical
 advisor to get my computer back online.

 > advise (v), advice (n), advisable (adj)

 consulente
 Also: adviser

Jobs

advisor information web designer data analyst security analyst IT consultant games software IT technician developer engineer

Use your English Page 109

- 9.69 keep (your) word (expr) /ki:p (jɔː) wɜːd/
 do what you promised If Jack promised to
 help you, you can trust him to keep his word.
 ❖ mantenere la parola
- 9.70 keep a low profile (expr) /ki:p ə ˌləʊ 'prəʊfaɪl/
 not attract attention The boss is looking for
 people to work overtime, so I'm keeping a low
 profile since I'm already working too much.
 ❖ tenere un basso profilo
- 9.71 keep track of (expr) /ki:p trak əv/ follow what is happening or where sb/sth is
 I've got so many photos and videos it's hard to keep track of where I've stored them.
 ❖ tenere traccia
- 9.72 keep an eye out for (expr) /ki:p ən aɪ
 aʊt fə(r)/
 look for sb/sth while doing sth else This flat
 isn't bad, but I'm keeping an eye out for one
 somewhere quieter. ❖ tenere gli occhi aperti
- 9.73 keep (your) cool (expr) /ki:p (jɔː) ku:l/
 remain calm, not get angry l'm sure the
 technical advisor will fix your phone connection
 soon, so keep your cool! ❖ mantenere la calma
- 9.74 cutting-edge (adj) /ˈkʌtɪŋˌedʒ/
 newest, most advanced Researchers are
 using cutting-edge technology to develop new
 vaccines. ❖ all'avanguardia
- 9.75 (it's) not rocket science (expr) /(its) not 'rokit 'saiəns/
 (it's) not difficult to understand ◆ You'll soon get used to online shopping. It's not rocket science! ❖ non è astrofisica

- 9.76 light years (ahead) (expr) /ˈlaɪt jɪəz (əˈhed)/
 a very long distance (in front) Today's
 communication systems are light years ahead
 of what we had twenty years ago.
 ❖ anni luce
- 9.77 like a well-oiled machine (expr) /ˈlaɪk ə ˌwel ˈɔɪld məˈʃiːn/ efficiently With the advice of our new coach, our team is pulling together and running like a well-oiled machine. ❖ come una macchina ben oliata
- 9.78 (be) on the same wavelength (expr) /(biː) on ðə seɪmˌ'weɪvleŋkθ/
 think in a similar way to sb else I love my parents, but I don't think we're on the same wavelength. ❖ essere sulla stessa lunghezza d'onda
- 9.79 reorganise (v) /ri¹ɔːgənaɪz/
 change the order of things or how things are
 done Since I reorganised my filing system,
 it's easier to find things. ➤ reorganisation (n)

 riorganizzare
- 9.80 IT technician (n) /,aɪ 'tiː tek'nɪʃn/
 sb whose job is to install, maintain and
 repair hardware and software on computers
 and related devices The IT technician
 has installed new hardware on our office
 computers. ❖ tecnico informatico
- 9.81 plug in (phr v) /pl∧g ɪn/
 connect sth to an electricity supply or to an
 electronic device Simply plug in the USB to
 your laptop and download your photos.

 ❖ collegare
- 9.82 be obsessed with (expr) /bi əb'sest wɪð/
 think or worry about sth so much that you can't
 think about anything else He's obsessed
 with social media and it's interfering with his
 studies. ➤ obsession (n)
 * avere un'ossessione per
- 9.83 autonomy (n) /ɔː'tɒnəmi/
 the ability to act or decide independently

 The office staff have no autonomy and are controlled by company management decisions.

 >> autonomous (adj), autonomously (adv)

 autonomia
- 9.84 experimentation (n) /ɪkˌsperɪmen'teɪʃn/
 the activity of doing experiments to try
 out or test the effects of sth After some
 experimentation, they found the best layout for
 the desks and equipment in the office.

 > experiment (n, v), experimental (adj)
 sperimentazione
- 9.85 mechanics (n pl) /məˈkænɪks/
 how sth works or is done; the technical
 aspects of sth I know little about the
 mechanics of how computers work, but that's
 why we have technicians. ➤ mechanical (adj)
 ♣ meccanica

- 9.86 theoretical (adj) /_iθτə'retɪkl/ which could possibly happen or exist
 On the course, we gained theoretical and practical knowledge of IT. > theoretically (adv)
 ❖ teorico
- 9.87 sensor (n) /'sensə(r)/
 an electronic device that detects sth The
 security camera has a sensor which switches it
 on when it detects movement in the room.
 >> sensory (adj) ❖ sensore
- 9.88 monitor (v) /'mpnɪtə(r)/
 check the progress of sb/sth He kept an eye
 on the screen to monitor the progress of the
 files uploading. ➤ monitor (n)

 * monitorare

Technology: nouns		
algorithm artificial	drop-down menu	RAM screenshot
intelligence	early adopter	search engine
barcode	face recognition	sensor
bot	format	spreadsheet
capacity	graphics	text editor
chatbot	grid	the cloud
data centre digital native	port privacy	USB port

Technology: verbs		
launch	refresh	
monitor	scroll	
navigate	swipe	
plug in	uninstall	
	launch monitor navigate	

Writing Pages 110-111

- 9.89 a wealth of (expr) /ə welθ əv/ a large amount of sth • She has a wealth of experience in robotics. ❖ una profusione di
- 9.90 distraction (n) /dɪs'trækʃn/
 sth that prevents sb from concentrating on
 sth else I need to focus on work without
 distractions like social media or phone calls.
 >> distract (v), distracting (adj) ❖ distrazione
- 9.91 worksheet (n) /'wɜːkʃiːt/
 a document with a set of exercises for a
 student to do Our maths teacher gave us two
 worksheets with exercises to do for homework.
 ❖ scheda di esercizi
- 9.92 move with the times (expr) /muːv wɪθ ðə taɪmz/
 adapt your ideas and ways of doing things to be up-to-date with modern trends I think your life will be easier if you move with the times and finally get a smartphone. ❖ stare al passo con i tempi

- 9.93 critical (adj) /ˈkrɪtɪkl/
 essential International co-operation is critical
 for the project to succeed. ➤ critically (adv)

 ❖ critico
- 9.94 respondent (n) /rr'spondent/
 sb who replies to sth In the survey, 50% of respondents said they checked their emails and instant messaging several times per day.

 ➤ respond (v), response (n) ❖ intervistato

Expressions

be obsessed with
cut and paste
keep your word
keep a low profile
keep track of
keep an eye out for
keep vour cool
(it's) not rocket science
light years (ahead)
like a well-oiled machine
on the same wavelength
move with the times

Adjectives

addictive compatible read-only appealing critical repetitive astounding cutting-edge theoretical automated pervasive universal autonomous portable

Live well, study well

Page 112

- 9.95 punctual (adj) /'pʌŋkʧʊəl/
 being on time I'm surprised that Leo is
 late. He's usually punctual. ➤ punctuality (n),
 punctually (adv) ❖ puntuale
- 9.96 establish (v) /ɪs'tæblɪʃ/
 create sth designed to last He feels much
 healthier since he's established a better sleep
 pattern. ➤ establishment (n), established (adj)

 introdurre

- 9.97 budget (v) /'bʌʤɪt/
 to plan what you spend We'll have to budget
 carefully to be able to afford a holiday.

 >> budget (n) ❖ mettere a bilancio
- 9.98 paycheck (n) /'peɪtʃek/
 salary or wages Your paycheck will be in the
 bank on the last day of the month.

 ❖ stipendio ◎ Also: pay cheque (UK Eng)
- 9.99 outgoings (n pl) /'autgəʊɪŋz/
 the costs that you have to pay in a certain
 period His pay is barely enough to cover his
 monthly outgoings. ❖ uscite

 Opp: income
- 9.100 live up to (phr v) /lɪv ∧p tuː/
 be as good as sb hopes The camera on
 my new smartphone didn't quite live up to my
 expectations. My old one was better.

 ❖ essere all'altezza di